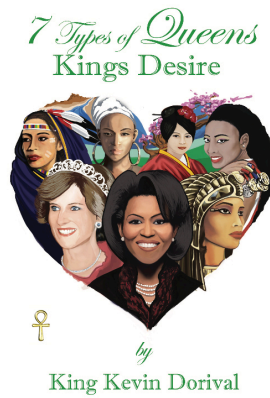


King Kevin Dorival  
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Pompano Beach, FL. 33066  
www.7queens7kings.com  
Email: info@7queens7kings.com  
Direct Number: 954-263-8223



## Kings & Queens Book Tour Sponsorship Letter

Royal Greetings,

My name is King Kevin Dorival, mentor, power speaker, chess coach, and author of two books, *7 Types of Queens Kings Desire* (relationship goals/self-help book) and *Courage To Believe* (inspirational autobiography). I am presently preparing for a major international book tour for my latest book *7 Types of Queens, Kings Desire*. I would appreciate having a partnership with your business as possibly a corporate sponsor or personal supporter. This book will also become a movie, and possibly a "women in history" documentary that will coincide with the purpose of this literary masterpiece, which is to empower women.

I am offering a full-page advertisement in the back of my book, as well as advertisement space on both of my websites ([www.7queens7kings.com](http://www.7queens7kings.com) - book website & [www.kevindorival.com](http://www.kevindorival.com) - main website) that will link back to your website. I will not advertise for any other business that may be your competition.

The cost of this "Exclusive Sponsorship" is \$10,000, which is a great deal, and I plan on selling a minimum of 15,000-20,000 books by December. There are other sponsorship options to select from below ranging from \$200 to \$10,000.

I will only be accepting sponsorships from women's empowerment organizations, major sports apparel companies, young teenage girl groups, department stores, fashion companies, and hair/nail salons, so you will be in good company. My book has already garnered nearly 100 pre-orders and a dozen bookings throughout the United States and as far as Ghana and London. I am getting booked as an inspirational speaker and workshop presenter. My marketing campaign team has their eyes set on getting me on the *Morning Show*, Oprah Winfrey's Book Club, and the *Steve Harvey Show*, all of which will give you

(your company) great exposure on the national and international level. As a corporate sponsor you'll be included on all flyers, press releases, and mentioned in all interviews. We anticipate gaining a thousand more visitors per week to my website once I conduct my LIVE interview with the popular radio show – HOT Talk with Jill Tracey of WDER HOT 105FM on July 30<sup>th</sup>.

By writing this book, *7 Types of Queens, Kings Desire*, I hope to inspire women to understand their value in the past, present, and future importance in society. The cherry on top is that it's a roadmap to what good quality men yearn for in a woman based on my research with happily married men and women. Everyone will learn how simple steps can be taken to have healthier relationships with their companions and friends, and live a life of fulfillment!

Author Cezanne Taharqa from the United Kingdom has written the foreword for my book. She will also be part of the King & Queen International Book Tour. Book reviewers and journalists have also compared my book to the powerful women's empowerment movie *Hidden Figures*, and the successful Steve Harvey book and movie, *Act Like A Lady, Think Like A Man*. Dr. Sydney Davis, retired African History professor, wrote a powerful review about the historical significance of my book, which distinguishes it from all other relationship and history books. There isn't another book like it – it's in a class of its own.



by

King Kevin Dorival

# Kings & Queens Royal International Book Tour

## 2017 Sponsorship Package Options

<i>Level</i>	<i>Support For</i>	<i>Benefit</i>
<p><b>Platinum</b></p> <p><b>\$10,000+</b></p>	<ul style="list-style-type: none"> <li>• Travel &amp; Hotel</li> <li>• Printed Books (hardcover/paperbacks)</li> <li>• Book Signings (venues, refreshments, camera crew)</li> <li>• Raise funds for Queen Rosette Pierre Scholarship</li> </ul>	<ul style="list-style-type: none"> <li>• Logo/Acknowledgement to be included in the books, website &amp; flyers</li> <li>• Logo/Acknowledgement to be included in event backdrop, radio interviews</li> <li>• Free stand at all events to promote your business and all promotional materials.</li> <li>• 5-10 minutes to address the audience</li> <li>• Mentioned in all four Press Releases</li> <li>• Acknowledgment Plaque</li> <li>• 100 Seven <i>Types of Queens</i> T-Shirts</li> <li>• 100 complimentary books</li> <li>• <i>Find The King &amp; Queen in You</i> Complimentary Workshop/Lecture</li> </ul>
<p><b>Gold</b></p> <p><b>\$3,000 - 5,000</b></p>	<ul style="list-style-type: none"> <li>• Travel &amp; Hotel</li> <li>• Printed Books (hardcover/paperbacks)</li> <li>• Book Signings (venues, refreshments, camera crew)</li> <li>• Raise funds for Queen Rosette Pierre Scholarship</li> </ul>	<ul style="list-style-type: none"> <li>• Logo/Acknowledgement to be included in the books, both websites &amp; flyers</li> <li>• Logo/Acknowledgement to be included in event backdrop, radio and interviews</li> <li>• 5 minutes to address the audience</li> <li>• Mentioned in all 2 Press Releases</li> <li>• Acknowledgment Plaque</li> <li>• 50 Seven <i>Types of Queens</i> T-Shirts/books</li> <li>• 50 complimentary books</li> <li>• <i>Find The King &amp; Queen in You</i> Complimentary Workshop/Lecture</li> </ul>

<b>Silver</b> <b>\$2,000 - 1,000</b>	<ul style="list-style-type: none"> <li>• Printed Books (hardcover/paperbacks)</li> <li>• Book Signings (venues, refreshments, camera crew)</li> </ul>	<ul style="list-style-type: none"> <li>• Acknowledgement at the events</li> <li>• Acknowledgment Certificate</li> <li>• T-Shirt</li> </ul>
<b>Emerald</b> <b>\$200 - 900</b>	<ul style="list-style-type: none"> <li>• Printed Books (hardcover/paperbacks)</li> <li>• Book Signings</li> </ul>	<ul style="list-style-type: none"> <li>• Acknowledgement at the events</li> <li>• Acknowledgment Certificate</li> <li>• Thank you posts on social media</li> <li>• Five 7 <i>Types of Queens</i> T-Shirt</li> </ul>

**I/We wish to Sponsor:**

Please indicate on which Individual Level you wish to participate:

Check one:    Sponsorship \_\_\_\_\_    Donation \_\_\_\_\_    Sponsorship    Event  
Company/Organization name \_\_\_\_\_

Payment Options: PayPal: [PayPal.Me/kingkevindorival](https://www.paypal.com/kingkevindorival)

Check mailed to:  
Kevin Dorival  
P.O. Box 667136, Pompano Beach, FL. 33066

Bank Deposit: BBT & Wells Fargo: Bank account will be given upon request.

~~~~~

And you can write the check out to: Kevin Dorival

Address: P.O. Box 667136 Pompano Beach, FL. 33066

If you should have any questions at all, please feel free to touch base with me. I would be happy to answer anything else.

Respectfully,

King Kevin Dorival  
954-263-8223/info@7queens7kings.com

### **Outline - 7 Types of Queens, Kings Desire**

#### **is as follows:**

#### **Chapter 1 – Mother God**

- ◇ Original Trinity
- ◇ Seat Of The Throne

#### **Chapter 2 – Goddess**

- ◇ Four Seasons
- ◇ A Woman's World

#### **Chapter 3 – Cooking Queen**

- ◇ Former First Lady Michelle Obama
- ◇ Healthy Living vs. Fast Food

#### **Chapter 4 – A Spiritual Queen**

- ◇ Look for the Energy Star Label on Appliances
- ◇ Electronic Gadgets, What's New on the Market

#### **Chapter 5 – King Builder**

- ◇ Building Your Home & Keeping It
- ◇ Power Shift

#### **Chapter 6 – Woman of Faith**

- ◇ Bounce-Back Spirit
- ◇ Woman of God

**Chapter 7 – Natural Queen**

- ◇ Law of Reflection
- ◇ The Epitome of Beauty

**Chapter 8 – Sexy Queen**

- ◇ Flo-Jo, The Speed of Beauty
- ◇ Sarah 'Saartjie' Baartman

**Chapter 9 – Serving Queen**

- ◇ Nurse of Pearl Harbor
- ◇ Princess Diana

**Chapter 10 – Wise Queen**

- ◇ Wise Queen
- ◇ Tie The Knot

**Chapter 11 – Energy of Both Worlds**

- ◇ Power of Sexual Energy

**Chapter 13 – Warrior Queen**

- ◇ Wise Queen
- ◇ Tie The Knot

**\*\*Bonus Chapters:** “The Black Cat Theory” and “What Is Love & Marriage?”

**The schedule for the United Book Tour is so far as follows:**

| Date                | Where                            | Day                              | Evening                                                     |
|---------------------|----------------------------------|----------------------------------|-------------------------------------------------------------|
| <b>Sun 1st Oct</b>  | Scientology Centre, Blackfriars. | Workshops 2-4pm                  | On the Panel @ <b>Kings &amp; Queens United</b> event 4-7pm |
| <b>Mon 2nd Oct:</b> | <b>Hackney Central Library</b>   | Possible talks with local school | Book Signing & Discussion 5-7.45pm                          |
| <b>Tues 3rd</b>     | <b>SLR radio</b>                 |                                  | <b>Radio Interview</b> 10.30pm                              |

|                       |                                                           |                 |                                             |
|-----------------------|-----------------------------------------------------------|-----------------|---------------------------------------------|
| <b>Oct:</b>           |                                                           |                 |                                             |
| <b>Wed 4th Oct</b>    | <b>Marcus Garvey Library</b><br>(Tottenham)               |                 | Book Signing & Discussion Event<br>6-8.00pm |
| <b>Thurs 5th Oct:</b> | <b>Ankh Wellbeing Centre</b><br>(West London)             | Workshops 2-5pm | Book Signing & Discussion 6-9pm             |
| <b>Fri 6th Oct</b>    | Venue tbc                                                 | Workshops 2-5pm | Book Signing & Discussion 6-9pm             |
| <b>Sat 7th Oct:</b>   | <b>Maat Centre,</b><br>Tottenham (N. London)              | Workshops 2-5pm | Book Signing & Discussion 6-9pm             |
| <b>Sun 8th Oct:</b>   | <b>Neter Vital, Brixton</b><br><br><b>Brixton Library</b> | Workshop 2-5pm  | Book Signing & Discussion <b>5-8pm</b>      |

The schedule for the United States Kings & Kings International Book Tour is so far as follows:

| <b>Date</b>                                                                  | <b>Where</b>                      | <b>Evening/Friday</b>            | <b>Day/Saturday</b>                                     |
|------------------------------------------------------------------------------|-----------------------------------|----------------------------------|---------------------------------------------------------|
| <b>Friday/Saturday.</b><br><b>July 21<sup>st</sup> &amp; 22<sup>nd</sup></b> | African American Research Library | 6:30 Evening With Literary Stars | 12-1pm "How To Get A Ring On That Finger" Romance Panel |

|                                |                                              |                                                            |                                                                                                |
|--------------------------------|----------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| <b>July 28</b>                 | <b>Miramar Cultural Center</b>               | 8pm Panel                                                  | "Love On The Real" Relationship Panel                                                          |
| <b>July 30th</b>               | <b>HOT 105FM, Miami</b>                      | <b>HOT TALK with Jill Tracey</b>                           | <b>Radio Interview</b><br>10:00pm – 1:00am                                                     |
| <b>August 26th</b>             | <b>Woodland Country Club, Tamarac, FL.</b>   | <b>Discover Beauty Within Women's Conference</b>           | Guest Speaker & Book Vendor                                                                    |
| <b>October 15</b>              | <b>Florida State University, Tallahassee</b> | Lecture                                                    | 3pm "How To Find The Queen & King In You!"                                                     |
| <b>Tuesday, October 24.</b>    | Miami Dade Community College                 | Workshops 2-5pm                                            |                                                                                                |
| <b>November 1-4</b>            | <b>New Orleans, Louisiana</b>                | College Tour                                               | Book Signing & Discussion 6-9pm                                                                |
| <b>Friday, November 10th</b>   | <b>Atlanta, GA</b>                           | Medu Book Store                                            | 1pm Book Signing & Lecture                                                                     |
| <b>Saturday, November 11th</b> | <b>Atlanta, GA</b>                           | Lenox Square Mall                                          | 1-2:30pm Book Signing & Lecture                                                                |
| <b>Thursday, December 21</b>   | <b>Washington, DC</b>                        | US National Museum of African-American History and Culture | 11am-1pm Book Signing & Lecture on Flo-Jo's contribution to African American women in history. |



**\*\*\*New bookings are being confirmed on a weekly basis. The events don't include all of the community or local radio station interviews.**

Marketing ideas:

- I am set to speak about my book to schools (high schools, museums, colleges/universities, and churches) in the United Kingdom and the United States. Teachers love to invite authors into their school and share with the students. Fortune 500 companies enjoy having overachievers to motivate their employees during annual luncheons and conferences.
- Relationship Groups: There are several relationship groups and romance panels during my book tour here in the United States and in the United Kingdom; please check out [www.7queens7kings.com](http://www.7queens7kings.com) to get a taste of a few. I will have a powerful speech that I will take to relationship groups and sell my book as a result. I am not limited to Miami, West Palm Beach, or Fort Lauderdale, but at present I will start locally.
- Media: They love talking about marriages and breakups! Radio, TV, book signings, newspapers, magazines...I will write articles and tagline my book, and I will be doing interviews. All with the same results...books will sell. I believe that there is a huge demand and market for more information on healthy relationships and emotionally healthy people.
- Sponsorship: Once sponsors have purchased an exclusive advertisement... they too can purchase the book wholesale (higher percentage than the bookstores get, which is 50%) then they can sell it retail, use it as a premium to entice customers, customer appreciation and more!
- Our suggested sponsorship is limited to a maximum of 20 sponsors. Again, all are exclusive in their offer. We would like to reach all over Canada to bring only the crème de le crème of sponsors on board – this is why we have asked you if you would like to participate.
- The wonderful thing about sponsorship is that I can print this book over and over again. With book stores enjoying - I will be placed in Amazon.com...I have an automatic placement and I will be looking into my own website too. The book potential to be a number one top seller is very achievable!